

Chris Holbrook

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RECENT FREELANCE EXPERIENCE

Facebook Applications: HTML, CSS, Javascript, PHP (Object Oriented), CodeIgniter, MySQL, Flash, Actionscript

The Apprentice – The Apprentice Board (Front End)
Chair your own Board by hiring and firing your Facebook friends and deliberating over episodes. [Read about it here](#)

Sky News - Video (Front End)
Subscribe to Sky News channels and have up to date content appear on your profile. [See it here](#)

Quark - What Font Are You? (Front End)
Pitched at designers, the application asks questions and calculates what font the user would be. [See it here](#)

VideoJug - Brain-o-Meter (Front End)
Learn by watching 'how-to' videos and 'teach' by sending them to your friends. [See it here](#)

Affiliate Window - ShopWindow (Front End)
Construct gift 'wishlists' on your profile by choosing from a massive range of products through the Affiliate Window network. [See it here](#)

Comic Relief - Xmas Cracker (Front End)
Gives the user a new BBC Comedy clip every day on the run up to Xmas and encourages donations to Comic Relief by allowing users to buy the content for their Facebook friends. [See it here](#)

Mini Portfolio (Front End & Back End)
Allows Facebook application developers to display up to 3 of their applications on their profile. [See it here](#)

Website Design & Development

PokerStars – Media Planning System
A media planning system built with HTML/CSS, Ajax, mootools, object-oriented PHP and MySQL.

Royal Horticultural Society - MyGarden
Full-site design in Illustrator and build in hand-coded HTML and CSS. This is a social networking site for gardeners built with Microsoft Community Server. [See it here](#)

Rosie & Wellington (Beta)
An on-line showcase and shop (coming soon) for a the bedding company. Full site design & build with PHP/CodeIgniter/MySQL Back End and HMTL/CSS/Javascript Front End. [See it here](#)

Mazda Mpower Website
General maintenance and enhancement to PHP/MySQL Back End and HMTL/CSS/AJAX Front End. [See it here \(restricted\)](#)

Santander Premios Points Website
General maintenance and enhancement to PHP/MySQL Back End and HMTL/CSS/AJAX Front End. [See it here \(restricted\)](#)

Sothebys Institute of Art
This ongoing project has required an overhaul and integration of a number of Sotheby's sites involving:

- CSS Redesign for their Alumni site [See it here](#)
- Development of an integrated user registration and authorisation system using PHP and MySQL
- Development of a careers system with PHP/MySQL and CSS

[See it here](#)

- Development of a course materials on-line application using PHP/MySQL/AJAX [More info](#)
- Building bespoke content management and administration systems using PHP/MySQL/AJAX
- MySQL Database migration, merging and data cleansing from legacy systems.

Complan
Search Engine Optimisation of the the 3 Complan sites using CSS, HTML, Accessibility and SEO techniques such as keyword analysis. [See it here](#)

GoWander
CSS for the traveller's social networking site. [See it here](#)

Stair Saintry
An on-line gallery and content management system for the Stair Saintry art gallery using PHP, MySQL, CSS and Javascript. [See it here](#)

The Marwood Pub & Restaurant
Simple PHP, MySQL & CSS site and content management system for a pub/restaurant. [See it here](#)

My Portfolio site
You can see many more examples of my work here. [My Portfolio](#)

Flash Design

Currys & Qantas banners
Production of many Curry's and Qantas banners using Photoshop and Flash. [More info](#)

River Cocktail Competition Flash Presentation
This Flash presentation video promoted the Hayman's 1820 and Angostura Rum sponsored Cocktail Competition at the River in Bristol on the 25th of July 2006. [See it here](#)

Do you Didgee? – Kids' Interactive CD-ROM
An interactive CD-ROM built with Flash and Actionscript to accompany the children's book 'Do you Didgee?'

Ocean Outdoor Advertising
Alterations to Flash applet to allow swapping of imagery via XML and Actionscript. [See it here](#)

Print Design

Nectar Imports – Summer 2008 Price List
Nectar approached me to refresh their image so that they could appeal to their increasingly sophisticated target market. I designed

the artwork and page mockups in Photoshop and Illustrator and built the 30 page brochure in Adobe InDesign.

PERMANENT EMPLOYMENT HISTORY

IT Consultant (Grade 2) CHP Consulting February 2007 – September 2007

CHP Consulting is the leading provider of asset finance software and consultancy. In this role I developed software for Halifax Bank of Scotland (HBOS) as well as advised and developed for the Marketing and Product Development teams. I have gained valuable experience in software development, complex IT systems implementation and the project life cycle as well as training in: [SQL](#), [Delphi](#), [LANSA](#), [Object Orientated Programming](#), [IBM iSeries](#), [Crystal Reports](#), [XML](#) and [Subversion version control](#).

Digital Producer JWT January 2007 – February 2007

During my time on the Shell Global team at JWT I project managed a major [Shell global campaign](#) and the resources for ad hoc digital advertising requirements. This also involved maintaining the Shell Careers website, producing animated banners and working with freelance Flash developers.

UK Manager HappeningUK April 2001 – December 2007

HappeningUK designed and implemented promotional campaigns for international drinks brands throughout the UK. I played an integral part in building the company and:

- Put the National management structure into place.
- Created proposals and marketing plans for clients.
- Developed and implemented policies and procedures for recruitment, induction, training, performance evaluation and appraisal.
- Organised and run events (eg. Cocktail Competitions)
- Planned, designed and developed the company's on-line admin system.

During which I developed a range of technical and creative IT skills including:

- Web-Site Design ([XHTML](#), [CSS](#), [Javascript](#), [Dreamweaver](#))
- Online Database Application Development ([PHP](#), [MySQL](#))
- Search Engine Optimisation ([SEO](#))
- Photography & image manipulation ([Photoshop CS](#))
- Illustration & Flash Animation ([Adobe Illustrator](#), [Flash](#)).
- Video editing and CD/DVD ([Adobe Premiere Pro](#), [Director](#))
- Promotional Literature Design, Copy Writing & Editing, and coordinating print jobs.

You can find examples at [My Portfolio](#)

EDUCATION

Professional Marketing Diploma Chartered Institute of Marketing July 2006

Upper Second Honours Degree in Philosophy University of Nottingham July 2000

4 'A' Levels Solihull Sixth Form College July 1997

English – A
Philosophy – B
Psychology – B
Economics - B